



NEWS ADVISORY

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FOR IMMEDIATE RELEASE

Date: August 26, 2013

Contact: Aaron Crim, Director of Public Relations & Neighborhood Services, 801-963-3466

West Valley City to Rename Street in Honor of Cesar Chavez

WHAT: Cesar Chavez Drive (2320 South from 1000 West to Redwood Road) Dedication

WHEN: Thursday, August 29, 2013
10:00 a.m.

WHERE: Union Labor Center, 2261 South Redwood Road

WHO: Mayor Pro Tem Corey Rushton, Senator Karen Mayne, Senator Luz Robles, Representative Angela Romero and La Raza President Archie Archuleta will give brief remarks.

WHY: West Valley City officials, at the request of Utah AFL-CIO, will rename 2320 South from 1000 West to Redwood Road in honor of Cesar Chavez, founder of the United Farm Workers. The commemorative name will celebrate the rich cultural diversity and agricultural heritage of the area.

"Cesar Chavez exemplified the West Valley City motto of Unity, Pride, and Progress," says West Valley City Councilman and Mayor Pro Tem Corey Rushton. "The new street designation will be a reminder of the city's rich heritage and commitment to a promising future."

The stretch of road honoring Chavez will officially remain 2320 South, with "Cesar Chavez Drive" added as a commemorative name.

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